



# SKI

MAGAZINE

## SKI MAGAZINE EDITORIAL CALENDAR 2008–2009\*

\*Please note: Schedule is tentative. Features, packages, and departments are subject to change.

### SEPTEMBER: BUYERS GUIDE

Our test team delivers the lowdown on the year's top new skis and boots—including the latest gear designed specifically for women. A review-packed, comprehensive and authoritative season-long reference for equipment shoppers of all abilities.

Includes:

- All-mountain skis
- Powder skis
- Women's skis
- Apparel
- Accessories

Plus:

- Loon, N.H.
- Banff, B.C.
- Snow Guarantees

### OCTOBER: TOP 50 RESORT GUIDE

SKI'S annual Reader Resort Survey is bigger and better than ever. The highly anticipated rankings make national news and expert resort profiles, news, deals and insider tips help our readers plan and enjoy the ski vacations they dream about.

Plus:

- Revelstoke, B.C.
- Green Hotels
- Rental Car Rules
- Fashion
- Intermediate Skis

## **NOVEMBER: GET READY! (SEASON PREP INSTRUCTION/FITNESS PACKAGE)**

Plus:

- Jackson Hole, Wyo.
- Snowmass Kids Center
- Sundance, Utah
- Phil Mahre's Comeback
- Powder Skis

## **DECEMBER: VAIL—THE ULTIMATE GUIDE**

Plus:

- Stowe, Vt.
- Clinic Roundup
- Whitefish, Mont.
- Gear of the Year
- Kids Skis

## **JANUARY: THE BEST OF EVERYTHING (OUR PICKS ACROSS SKI COUNTRY)**

Plus:

- Deer Valley, Utah
- Breckenridge, Colo.
- Family Program roundup

## **FEBRUARY: EASY ADVENTURES**

Plus:

- Snowbasin, Utah
- Lake Placid, NY

## **MARCH/APRIL: SPRING BREAK**

Plus:

- Summer skiing roundup
- Spring Gear
- Nastar Finals